

WILLIAM DAVIS BRYAN

bryanwilld@gmail.com • www.williamdbryan.net

EDUCATION

- 2013 Ph.D., Environmental History, The Pennsylvania State University
2009 M.A., Environmental History, The Pennsylvania State University
2007 B.A., History
B.A., Political Science, Furman University, *magna cum laude*

PROFESSIONAL APPOINTMENTS

- 2019- Built Environment Project Manager
2018-19 Built Environment Associate
Southeast Energy Efficiency Alliance (SEEA)
2015-17 Visiting Lecturer
Department of History, Georgia State University
2014-15 Postdoctoral Fellow
The Bill and Carol Fox Center for Humanistic Inquiry, Emory University
2013-14 Postdoctoral Teaching Fellow
The Pennsylvania State University

PUBLICATIONS

Books

- 2018 *The Price of Permanence: Nature and Business in the New South*. Athens: University of Georgia Press, 2018. (paperback edition forthcoming November 2020)

Peer-Reviewed Articles

- 2017 “Taming the Wild Side of Bonaventure: Tourism and the Contested Southern Landscape,” *Southern Cultures* 23, No. 2 (Summer 2017): 49-74.
2011 “Poverty, Industry, and Environmental Quality: Weighing Paths to Economic Development at the Dawn of the Environmental Era,” *Environmental History* 16, No. 3 (July 2011): 492-522.
2011 “Piscatorial Politics: Fishery Regulation and the Economic Future of Rhode Island, 1869-1872,” *The New England Quarterly* 84, No. 3 (September 2011): 444-72.

Book Chapters

- 2017 “‘Constructive and Not Destructive Development’: The Struggle for Permanent Uses of Resources in the American South,” in *Green Capitalism?: Business and the Environment in the Twentieth Century*, Eds. Hartmut Berghoff and Adam Rome (Philadelphia: University of Pennsylvania Press, 2017).

Manuscripts in Submission

- 2020 “Sprawling Fields of Cotton: The Boom and Bust of Gwinnett’s Cotton Culture,” in *Gwinnett County, Georgia, and the Transformation of the American South, 1818–2018*. Ed. Michael J. Gagnon and Matthew Hild.

Policy Reports & Whitepapers

- 2020 *Empowering Electric Utilities to Recognize Energy Savings from Water Conservation: A Guide*. Network for Energy, Water, and Health in Affordable Buildings, 2020 (forthcoming).
- 2020 *Strengthening Georgia’s Communities through Environmental Action: Highlights from ECO-Action’s Three Decades of Environmental Justice Work*. Atlanta: Environmental Community Action, Inc., 2020 (forthcoming).
- 2020 *Energy Insecurity Fundamentals for the Southeast*. Atlanta: The Southeast Energy Efficiency Alliance, 2020 (forthcoming).
- 2020 *Adapting to the 2018 North Carolina Energy Conservation Code: Lessons from the Home Energy Rating System (HERS) Index*. Atlanta: The Southeast Energy Efficiency Alliance, January 2020.
- 2019 *Construction, Codes, and Commerce: Commercial Construction Data Review (2007–2017)*. Atlanta: The Southeast Energy Efficiency Alliance, 2019 (with Lauren Westmoreland, Meghan Joyce, and Judy Knight).
- 2019 *Construction, Codes, and Commerce: Residential Construction Data Review (2005–2017)*. Atlanta: The Southeast Energy Efficiency Alliance, 2019 (with Lauren Westmoreland, Meghan Joyce, and Judy Knight).
- 2018 *Shays’ Rebellion and the Cultural Heritage of the Cowee Forest*. Arlington, VA: The Conservation Fund, 2018.

Other Publications

- 2020 “Energy Efficiency is Vital to Prevent Heat-Related Death and Illness,” *Energy Efficiency Day*, August 17, 2020.
- 2020 “Powering the South with ‘White Coal,’” *Southeast Energy Efficiency Alliance*, February 12, 2020.
- 2020 “The Fall and Rise of Energy Conservation Codes,” *Southeast Energy Efficiency Alliance*, January 9, 2020.
- 2019 “A Dam in Slabtown: The Untold History of Environmental Struggles in the New South,” *Tropics of Meta*, June 21, 2019.
- 2018 “There’s a solution to the Southeast’s water crisis. But will Georgia and Florida agree to it?” *Washington Post*, March 8, 2018.
- 2016 “The First Green Developer,” *Edge Effects*, October 20, 2016.

- 2016 “What Henry Grady can teach Atlanta about sustainable growth,” *Saporta Report*, June 13, 2016.
- 2016 “Southern Conservationism?: Will Bryan '07 says ‘Yes,’” *History at Furman* (Fall/Winter 2016).
- 2006 “Conestee Mills: The Environmental Effects of the Rise of Greenville on a ‘Shimmering Bosom of Moonlight Waters,’” *The Furman Humanities Review* (May 2006).

Digital Scholarship

- 2020 *Energy Insecurity in Memphis, Tennessee* (ArcGIS story map)
Southeast Energy Efficiency Alliance, July 2020
- 2020 *Energy Insecurity in the Southeast* (ArcGIS story map)
Southeast Energy Efficiency Alliance, July 2020
- 2015- *Traveling South* (web-based mapping tool and database)
Emory Center for Digital Scholarship (ECDS)

Book Reviews

- 2020 Review of *Engines of Redemption: Railroads and the Reconstruction of Capitalism in the New South*. By R. Scott Huffard, Jr. *Journal of Southern History* (forthcoming).
- 2019 Review of *Selling the Sights: The Invention of the Tourist in American Culture*. By Will B. Mackintosh. *H-Nationalism Reviews*. December 2019.
- 2019 Review of *Unredeemed Land: An Environmental History of Civil War and Emancipation in the Cotton South*. By Erin Stewart Mauldin. *Agricultural History*, Vol. 93, No. 4 (Fall 2019): 766-68.
- 2017 Review of *Urban Green: Nature, Recreation, and the Working Class in Industrial Chicago*. By Colin Fisher. *H-SHGAPÉ Reviews*. December 2017.
- 2017 Review of *Slavery's Capitalism: A New History of American Economic Development*. Edited by Sven Beckert and Seth Rockman. *Indiana Magazine of History* 113, No. 4 (December 2017).
- 2016 Review of *Between Slavery and Capitalism: The Legacy of Emancipation in the American South*. By Martin Ruef. *Agricultural History* 90, No. 2 (Spring 2016): 273-74.
- 2016 Review of *Designing Dixie: Tourism, Memory, and Urban Space in the New South*. By Reiko Hillyer. *The Journal of Southern History* 82, No. 2 (May 2016): 463-65.
- 2016 Review of *Bridging the Sea Islands' Past and Present, 1893–2006: The History of Beaufort County*, Volume 3. By Lawrence S. Rowland and Stephen R. Wise. *The South Carolina Historical Magazine* 117, No. 1 (January 2016): 65-7.
- 2015 Review of *Green Gold: Alabama's Forests and Forest Industries*. By James E. Fickle. *The Journal of Southern History* 81, No. 3 (August 2015): 784-85.

- 2015 Review of *Destination Dixie: Tourism and Southern History*. Edited by Karen L. Cox. *The South Carolina Historical Magazine* (April 2015): 155-57.

AWARDS AND HONORS

- 2013 Penn State Alumni Association Dissertation Award
-highest dissertation award at Penn State University-
- 2013 National Finalist
Council of Graduate Schools/ProQuest Distinguished Dissertation Award
-one of three national finalists for all arts and humanities disciplines-
- 2012 Raymond Lombra Graduate Student Award for Excellence in Research in the Humanities
Penn State College of Liberal Arts
-for best publication by a graduate student in 2011-
- 2008 The Hardin Craig Memorial Prize
The Frank C. Munson Institute of American Maritime Studies
-for best paper based on archival collections at the Mystic Seaport Library-

GRANTS AND FELLOWSHIPS

Grants Received

- 2015 Alfred D. Bell Travel Grant
Forest History Society, Durham, NC
- 2012 Summer Research Residency
Penn State Institute for the Arts and Humanities
- 2011 James Landing Graduate Fellowship in History
Richards Civil War Era Center
- 2011 Karen and Lewis Gold Graduate Fellowship
Richards Civil War Era Center
- 2010 McCourtney Pre-Dissertation Fellowship
Penn State Department of History

INVITED TALKS

- 2020 "The Okefenokee: The Past, Present, and Future of America's Largest Swamp"
The Learning Center, Savannah, GA
- 2020 "Environmental Justice in Georgia: The Legacies of ECO-Action"
Georgia Grassroots Environmental Network (GGEN)
- 2019 "How Atlanta's Pipes Got Their Shapes: A Century-Long Evolution of Water and Sewer Infrastructure"
City of Atlanta, Department of Watershed Management, Atlanta, GA

- 2018 “Sustainability with a Southern Twang: Lessons from the South's First Attempt at Sustainable Development”
The Ray C. Anderson Center for Sustainable Business/Center for Serve-Learn-Sustain, Georgia Institute of Technology, Atlanta, GA
- 2018 “Theodore Roosevelt and the Conundrum of Excess”
The Learning Center, Savannah, GA
- 2018 Discussion of *The Price of Permanence: Nature and Business in the New South*
Decatur Book Festival, Decatur, GA
- 2018 “Charles E. Fraser: The First Green Developer?”
Discovery Lecture Series: Coastal Discovery Museum, Hilton Head Island, SC
- 2018 “The Savannah: The Story of a River and its City”
The Learning Center, Savannah, GA
- 2017 “Rooting Ecotourism in Southern Soils: The First Generation of ‘Green’ Developers”
Center for the History of Agriculture, Science, and the Environment of the South (CHASES), Starkville, MS
- 2017-19 “Georgia’s Waterways: The Flow of History”
Institute for Georgia Environmental Leadership, Albany, GA
- 2017 “Hilton Head Goes to Earth Day: Protecting Nature’s Showpiece in the Lowcountry”
Coastal Discovery Museum, Hilton Head Island, SC
- 2016 “‘Do not uglify the earth’: Tourism and American Environmental Politics”
Furman University, Greenville, SC
- 2015 “Constructive and not Destructive Development: The Struggle for Permanent Uses of Resources in the American South”
Emory University, Atlanta, GA
- 2014 “Giving ‘Wise Use’ a Southern Twang”
University of Delaware, Newark, DE

CONFERENCE ACTIVITY

Public Conferences/Seminars Organized

- 2020 The Okefenokee: Managing People and Nature in America’s Largest Swamp
Georgia Humanities & the Fox Center at Emory University
- 2017 Georgia’s Waterways
Georgia Humanities & the Fox Center at Emory University
- 2016 A Century of America’s National Parks
The Fox Center for Humanistic Inquiry at Emory University
- 2015 John Muir and Wilderness in Modern Georgia
Georgia Humanities & the Fox Center at Emory University

2011 Landscapes of Freedom: Freedom Struggles in the Long Nineteenth Century
The George and Ann Richards Civil War Era Center

Panels Organized

2020 Collaborating for Equity: How Cross-Cutting Programs Can Support Vulnerable Populations
American Council for an Energy-Efficient Economy (ACEEE), Conference on Health, Energy, and Environment

2019 (Multi) Family Matters: Current Issues Impacting the Multifamily Buildings Sector
U.S. Department of Energy, National Energy Codes Conference

2018 Nature, Race, and Justice on the Edge of America
American Society for Environmental History Annual Meeting

2013 Whose Resources?: Economic Development in a Global Perspective
American Historical Association Annual Meeting

2011 Visions of the South: Environment and Culture in the New South
Southern Historical Association Annual Meeting

2010 Industry and Environment in the Twentieth Century South
American Society for Environmental History Annual Meeting

Papers Presented

2019 “How to Get to Zero: A Multi-State Comparison of Zero Energy Ready Homes”
New Buildings Institute, Getting to Zero Forum, Oakland, CA

2019 “Greening Racial Justice: Lessons from a Century-Long Struggle over Atlanta's Proctor Creek”
Atlanta Studies Symposium, Atlanta, GA

2018 “The Real Cost of Affordable Housing: Coping with the South's High Energy Burdens”
Southern Conference on Homelessness and Housing, Orange Beach, AL

2018 “Green Tourism and Environmental Justice on the Carolina Sea Islands”
American Society for Environmental History Meeting, Riverside, CA

2018 “Resisting Tourism at the Height of Jim Crow”
Southern Labor Studies Association, University of Georgia, Athens, GA

2017 “Resorting to Nature?: ‘Green’ Developers and Environmental Politics”
American Society for Environmental History Meeting, Chicago, IL

2015 “Manufacturing ‘Permanent’ Landscapes in the Developing South”
Manufacturing Landscapes: Nature and Technology in Environmental History, Hosted by the Center for Ecological History at Renmin University of China and the Rachel Carson Center for Environment and Society, Beijing, China

2015 “Hobby Farming Tourists and Working Rural Landscapes in the New South”
Agricultural History Society Annual Meeting, Lexington, KY

- 2014 “Corporate Conservation and Conflict: Determining the Ideal Forms of Development in the American South”
Green Capitalism: Exploring the Crossroads of Environmental and Business History, The Hagley Library and Museum, Wilmington, DE
- 2014 “Permanent Growth and Environmental Degradation in a Developing Region”
Cornell Conference on the Histories of American Capitalism, Ithaca, NY
- 2014 “Building a More ‘Permanent’ South”
Symposium on Southern Environmental History, Center for the History of Agriculture, Science, and the Environment of the South (CHASES), Starkville, MS
- 2013 “‘Nature’s Bounty’: Competing Visions of Economic Development in the New South”
American Historical Association Annual Meeting, New Orleans, LA
- 2011 “Touring the New South Creed: Southern Railroads as Tourist Boosters”
Southern Historical Association Annual Meeting, Baltimore, MD
- 2010 “‘Ecology Emotion’: The Fight against Industrial Pollution and Environmentalism in Beaufort, South Carolina, 1969-1970”
American Society for Environmental History Meeting, Portland, OR
- 2009 “‘The Strength of the Scup Ticket’: The Politics of Fishery Regulation in Rhode Island, 1870-1872”
North Atlantic Fisheries History Association Conference, Norfolk, VA

Webinars

- 2020 *Southeast in a Time of Crisis*
Southeast Energy Efficiency Alliance
- 2020 *Advancing Building Codes in the Southeast*
Southeast Energy Efficiency Alliance, for the Southeast Sustainability Directors Network (SSDN)

Commentary/Moderation

- 2020 Collaborating for Equity: How Cross-Cutting Programs Can Support Vulnerable Populations
American Council for an Energy-Efficient Economy (ACEEE), Conference on Health, Energy, and Environment, New Orleans, LA
- 2018 Crises of Social Reproduction in the U.S. South: Gender, Race, and the Precarities of Daily Life
Southern Labor Studies Association, University of Georgia, Athens, GA
- 2011 Southern Landscapes, Southern Bodies: Freedom and the Environment
Landscapes of Freedom: Freedom Struggles During the Long Nineteenth Century, George and Ann Richards Civil War Era Center at Penn State, University Park, PA

Interviews/Media

- 2018 Ruthie Yow, “Sustainability from a Southern Perspective,” *Scheller School of Business News*, Georgia Institute of Technology, October 5, 2018.

- 2018 Discussion of *The Price of Permanence: Nature and Business in the New South*, New Books in Environmental Studies, New Books Podcast Network, August 2018
- 2018 “Environmental Permanence in New South Atlanta: An Interview with William D. Bryan,” *Atlanta Studies*, August 2018
- 2017 “The Trouble with Atlanta’s Proctor Creek,” NPR’s *WABE*, July 20, 2017.
- 2017 Molly Samuel, “A Long History Of Activism On Atlanta's Troubled Proctor Creek,” NPR's *WABE*, May 19, 2017.
- 2016 “Southern Conservationism? Will Bryan '07 Says ‘Yes,’” *History at Furman*, (Fall/Winter 2016)
- 2016 David Lauderdale, “How a diverse band of locals won Beaufort County's biggest environmental battle,” *The Island Packet* [Hilton Head, SC], December 18, 2016
- 2015 David Lauderdale, “Fight against Big Oil nothing new for Hilton Head Island Gullah,” *The Island Packet*, April 2, 2015

TEACHING

Georgia State University

United States Environmental History (SU 2016, SU 2017)

Survey of United States History (FA 2015, SP 2016, SU 2016, FA 2016, SP 2017, SU 2017)

Emory University

The History of Tourism and Nature (SP 2015)

The Pennsylvania State University

Undergraduate Research Seminar (SP 2014)

United States since 1877 (SP 2014)

American Environmental History (FA 2013)

The Emergence of Modern America (FA 2013)

United States to 1877 (FA 2010)

Teaching Assistant

United States since 1877 (SP 2009)

United States to 1877 (FA 2007, SP 2007, FA 2008)

SERVICE

Professional Service

2020- Georgia Asthma Advisory Board Member
Georgia Department of Public Health

2020-2021 Program Advisor
 2021 Getting to Zero Forum
 Rocky Mountain Institute & New Buildings Institute

2020-2019-20 Board Vice Chair
 Board Member
 Georgia Conservancy's Generation Green Board of Directors

2019-20 Policy Working Group Lead
 Energy/Water Nexus Challenge Group
 Network for Energy, Water, and Health in Affordable Buildings (NEWHAB)

2019- Advisory Committee Member
 The Coasts, Climates, the Humanities, and the Environment Consortium (CCHEC)

2019-20 Steering Committee Member
 Hot Water Forum
 American Council for an Energy Efficient Economy (ACEEE)

2019-20 Advisory Committee Member
 Conference on Health, Energy, and Environment
 American Council for an Energy Efficient Economy (ACEEE)

2019-20 Energy and Built Environment Subject Matter Expert
 Georgia Drawdown, Georgia Institute of Technology

2015-19 Manuscript Peer Reviewer
Agricultural History
Enterprise and Society
Environmental History
The Journal of the Civil War Era

2018 Subject Matter Expert for Industrial Engineering Capstone Project
 Georgia Institute of Technology, Center for Serve-Learn-Sustain

2018-19 Redesign Committee Member
 Low Income Energy Affordability Data (LEAD) Tool
 U.S. Department of Energy

2016 Judge
 Documentary Film Division, Georgia National History Day Competition

2016 Faculty Representative
 Association of Historians at Georgia State University Prize Committee

2014-15 Secretary
 Southern Historical Association (SHA) Program Committee

2011-13 Editorial Assistant
The Journal of the Civil War Era
 University of North Carolina Press

- 2010 Representative
Penn State History Graduate Student Association
- 2009 Research Assistant
Pennsylvania's Agricultural History Project